

Virginia Green Events



Virginia Sustainable Building Network Annual Conference Etlan, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Virginia Sustainable Building Network Annual Conference

Virginia Sustainable Building Network (VSBN) is the only statewide organization that brings together representatives from diverse sectors who are interested in building healthy, energy-efficient, environmentally friendly buildings and sustainable communities.

As an organization committed to sustainable practices, we MUST strive to set the example for other organizations to follow. We support Virginia Green's efforts to make conferences, events, and festivals green!

Local foods will be served -- and certainly DuCard Winery's wines will be on display and available for purchase!

Virginia Green Activities

This facility pledges that they:

Recyle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
- Glass bottles
- Aluminum cans
- Plastic bottles

- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

- Do not use any disposable containers, dishware, cutlery, or cups **OR**
- Use disposable food service items that are made from bio-based, renewable materials
- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (required for Virginia Green)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment
- Other actions taken to reduce solid waste: We are serving local food and beverages!

Green Signage.

- Have signs at the event registration which list all of our green activities
- Other actions taken related to green signage: Virginia Green Event banner and certificate will be on display.





For more information on Virginia Sustainable Building Network Annual Conference, see vsbn.org/index.html vsbn.org/index.html or contact Annette Osso at vsbn@vsbn.org or 703-486-2966.

For more information on the Virginia Green program,

see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.

Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.



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